

SPAC 2010

Chart toppers, October 29, 2010

Hot Hits: Ballroom F	Time on the Charts	Cool Jams: Ballroom C/D
Registration and Breakfast	7:15–8:00 (45 min)	
Introductory Opening Comments & Door Prizes <i>Conference Chairs</i>	8:00–8:15 (15 min)	
Yes I'm Ready (to Learn)—Using Knowledge of Learning Styles in Writing Proposals <i>John Robbins</i>	8:15–9:05 (50 min)	ABC, Easy As 1, 2, 3: Defining and Describing Elements of the Capture and Proposal Life Cycle <i>Alyssa Fileho</i>
Break	9:05–9:20 (15 min)	Break
Building a Stronger APMP Through Your Local Chapter <i>Remixed by DJ Soto-Pop</i>	9:20–10:10 (50 min)	Message in a Bottle—What Proposal Writers Can Learn from Songwriters <i>Robin Davis</i>
Break	10:10–10:25 (15 min)	Break
The Song is in the Story <i>Julie Wickert</i>	10:25–11:15 (50 min)	If I Could Save Time in a Bottle <i>Marlene Slusser</i>
Break	11:15–11:20 (5 min)	Break
Please Don't Let Me Be Misunderstood <i>BJ Lownie</i>	11:20–12:10 (50 min)	
	12:10–1:20 (70 min)	Lunch & Platinum Sponsors Showcase <i>Shiplely Associates & Lohfeld Consulting Group</i>
Gather Back, Announcements, & Door Prizes <i>Conference Chairs</i>	1:20–1:40 (20 min)	
Crazy Little Thing Called Graphics <i>Mike Parkinson</i>	1:40–2:30 (50 min)	
Break	2:30–2:40 (10 min)	Break
Rockin' the "Top 40" Proposal Tools: Favorite Software and Apps of Proposal Gurus <i>Beth Wingate</i>	2:40–3:30 (50 min)	The Beatles and Proposals <i>Larry Tracy</i>
Break	3:30–3:40 (10 min)	Break
Making Your Proposal Graphics a Hit with Dynamite Action Captions <i>Sandy Luttrell</i>	3:40–4:30 (45 min)	High Fidelity Proposals: Separating Your Message from the Background Noise to Maximize Its Effect <i>Roxanne Karnick</i>
Wrap up and Last Door Prizes <i>Conference Chairs</i>	4:30–4:50 (20 min)	